

# Kaya Limited

April 6, 2026

To,  
BSE Limited  
Market Operations Department,  
1<sup>st</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
BSE Scrip Code: 539276

National Stock Exchange of India Limited  
'Exchange Plaza', 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra(E), Mumbai 400051  
NSE Symbol: KAYA

**Subject: Appointment of Senior Management Personnel (“SMP”) of the Company**

**Reference: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)**

Dear Sir/ Madam,

This is to inform you that the Board of Directors of the Company vide its Circular Resolution dated April 6, 2026, approved the appointment of Mr. Piyush Jaiswal as the Chief Operating Officer- North & West, Senior Management Personnel of the Company w.e.f. April 6, 2026.

Details as required to be disclosed as per the Listing Regulations read with SEBI’s Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed herewith as **Annexure – A**.

Request you to kindly take the same on record.

For **Kaya Limited**,

**Nitika Dalmia**  
**Company Secretary &**  
**Compliance Officer**

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## Annexure A

Details as required to be disclosed as per the Listing Regulations read with SEBI's Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

1	Reason for change viz. appointment, resignation, removal, death or otherwise Appointment	Appointment
2	Date of appointment / cessation (as applicable) & term of appointment	April 6, 2026
3	Brief profile (in case of appointment)	<p>Piyush Jaiswal is a seasoned business leader with over a decade of experience building and scaling high-growth, customer-centric businesses across Automotive Technology, mobility, hospitality, ed-tech, healthcare retail, and telecom.</p> <p>In his last role as Cluster Business Head at Spinny, Piyush held end-to-end responsibility for multi-city P&amp;L, operations, sales performance, and customer experience across a large, complex cluster spread over North &amp; East.</p> <p>His prior experience also includes leadership roles at WhiteHat Jr (Byju's Group), Meru Mobility, OYO Hotels &amp; Homes, Clove Dental (business development across 20 clinics), and IDEA Cellular.</p> <p>Piyush is known for his strong execution rigor, data-driven decision-making, and ability to build and lead large frontline and mid-management teams. His core strengths include multi-city P&amp;L leadership, sales strategy, demand-supply alignment, customer experience excellence, and operational scaling with discipline.</p>

Registered Office: Kaya Limited, Marks, 23/C, Mahal Industries Estate, Mahakali Caves Road, Near Paper Box Lane, Andheri (E), Mumbai 400 093. Tel.:91-22-66195000. Website: [www.kaya.in](http://www.kaya.in)

CIN: L85190MH2003PLC139763

# Kaya Limited

		He holds a PGDM in International Business (Sales & Marketing) from IMT Ghaziabad and a Bachelor of Engineering in Electrical Engineering from PEC University of Technology, Chandigarh.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable